



Understanding the operational and legal intricacies that come with the **RECEIVERSHIP PROCESS**



SharCon specializes in managing hotel assets for Special Servicers and Banks, ensuring smooth operations, cost efficiency, strategic growth, and seamless ownership transitions.

SharCon offers comprehensive financial oversight, from budgeting to forecasting, ensuring financial targets are met.

Our approach includes transparent communication with regular reports and updates, and strategic management focused on maximizing asset value and safeguarding short-term cash flow.

SharCon's Strengths

Turnaround Management

- Proven track record in stabilizing distressed hotels
- Expertise in rapid assessment and operational improvements

Cost Optimization

- Streamlining operations to improve profitability
- Reducing overhead while maintaining high service standards

Asset Preservation

- Ensuring property upkeep and value retention
- Preventing further depreciation of distressed assets

Experienced Team

- Highly skilled hotel managers, financial experts, and operational teams


Why Choose SharCon?


- **Comprehensive Financial Oversight**
We manage all financial aspects, from budgeting to forecasting, ensuring financial targets are met
- **Transparency and Communication**
Regular reports and updates for stakeholders
- **Strategic Management**
Long-term solutions to maximize asset value while safeguarding short-term cash flow


“SharCon’s management team turned our underperforming hotel into a profitable asset within months facilitating a successful sale. Their expertise and dedication are unparalleled.”

— P.R.,
Starwood Capital Group

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